

BUILDING WITH INTEGRITY

***MCR Services, Inc.*, a leader in commercial construction, takes projects from concept to completion**

by Robyn M. Feller



Construction of a South Jersey shopping center.



Overhead (drone) view of site work underway for a convenience store chain.

The last few years have been very busy for *MCR Services, Inc.*, a leader in commercial construction specializing in the creation of commercial facilities throughout the eastern United States. The company has successfully completed a wide variety of projects, including apartment buildings, call centers, capital investments, commercial free standing buildings, distribution centers, hotels, restaurants, retail stores, salons, schools, self-storage facilities, strip malls, supermarkets, and more.

The company, founded in 1987 by owner George Cholaj, has grown from a one-person operation to a 40-person staff with two locations based in New Jersey and Pennsylvania. The company has been taking on larger and larger projects to the point where there's just about no challenge too daunting.

DOING IT ALL

MCR Services, Inc. has realized tremendous success over the years, stemming largely from the respect of a loyal clientele, which includes a wide array of major national tenants, local developers and business owners. Although a modestly sized GC outfit, MCR Services, Inc. can handle all phases of construction. They

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MCR Services, Inc. completed renovation work for a national hotel chain.

can self-perform almost everything from site work to building facades, blockwork and roofing—just to name a few examples.

George drives home this point, sharing that one of MCR Services Inc.'s greatest strengths is the ability to offer its customers a truly turnkey project. He says, "We do as much in-house work as possible with our own personnel. That said, we also have a deep lineup of subcontractors we will use throughout the year, allowing us to give our customers the highest level of service and expertise on every job. We pride ourselves on being able to provide design-build solutions—from pre-engineered structures to conventional construction."

A UNIQUE PERSPECTIVE

When asked to describe what sets MCR Services, Inc. apart from other regional GCs, George explains the unique perspective he has within the industry. He says, "I also own shopping centers and office buildings. I know what it's like to be an owner so I understand what I would want—and I try to do the same for our clients. That's why a good number of our customers have been with us for a dozen years or more. We understand budgets, costs and how to bid. As a team, we know what the regional construction managers

on these jobs have to deal with so we try to make it as easy for them as possible."

Warren Friel, the business development specialist at MCR Services, Inc., further explains some of the differentiators that make MCR Services, Inc. stand out. He says, "There are a lot of GCs out there, but most others don't offer the complete combination of services that we do, including design-build services. We also do a good bit of self-performing on as many trades as we can. Additionally, we offer drone videography and even have our own onsite steel fabrication facility, which helps contain costs as well."

The company, whose motto is "Integrity in Everything We Do," is LEED certified and is also certified by Johns Manville and GAF as a roofing contractor as well as being a Kirby pre-engineered building installer.

MCR

Maintenance / Construction / Restoration
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KEY BENEFITS OF ALIGNING WITH MCR SERVICES, INC.

INTEGRITY – State of being whole, entire or undiminished (planning and execution). Adherence to moral and ethical principles; soundness of moral character; honesty (how they operate). A sound, unimpaired or perfect condition (what they deliver).

RESPECT FOR – Clients (property, schedules, budgets, contracts, et al.), Subcontractors (skill sets, payments, etc.), People, Equipment, Regulations (safety, municipal, etc.)

VALUE – Provide top quality at a fair price. High rate of customer satisfaction.

RESULTS – Deliver on time and within budget. MCR Services, Inc. takes pride in its performance so that others can take pride in ownership.