

THE BLUE BOOK Building & Construction NETWORK®

Showcase

Where Relationships are Built

Thursday, October 22, 2015
12:00-6:00pm

M&T Bank Stadium (Home of the Ravens)
1101 Russell St., Baltimore, MD 21230

The 2015 Blue Book Network Baltimore Showcase: The Industry's Premier Event

Complimentary Lunch: 12:00 PM

Sponsored by: **KENSEAL** CONSTRUCTION PRODUCTS | **DOW CORNING**

Pre-Show Seminars: 12:30-2:00 PM

"Construction Marketing and SEO Challenges"

Presented by Jason Myers,
Global Thought-Leader on Internet Marketing

- Learn how to successfully market your B2B business in a world dominated by consumer platforms.
- Discover how to drive growth for your business by making your marketing work for you.
- Get secret weapons for local B2B Marketing, SEM and SEO.

"Power-Marketing with ProView: Your 7-Point Competitive Advantage"

Presented by Coty Fournier,
Commercial Construction Executive, Author, Speaker

- Maximize the power of your company's qualifications.
- Learn to implement a 7-point competitive advantage strategy.
- Showcase your qualifications to the right decision-makers.

Network Showcase: 2:00-6:00 PM

Beverages Sponsored by: **PSI** TRAFFIC

- Meet face-to-face with industry decision-makers at a convenient local venue.
- Build your network of colleagues and strengthen your new connections.
- Enjoy complimentary hors d'oeuvres and beverages in a relaxed business atmosphere.

Free to attend; RSVP is required:

baltimore15a.networkshowcases.com

Participating Exhibitors:



Questions? Call The Blue Book Network at
800-431-2584 and ask for the
Event Registration Dept.